



Microzest 50 Volcanic Ash



Microzest 50 Volcanic Ash is manufactured by micronisation of volcanic lava in Iceland.

It is presented as a black powder which can be used in oily skin formulas.

1 } PARTICULE SIZE

Name	Code	Size (µm)
Microzest 50 Volcanic Ash	G457	< 50µm: >50% < 100µm: >95%

2 } SOFTNESS

The micronisation process, ensuring soft and smooth textures, allows actives to express naturally in all the formulations.

3 } MARKETING IMPACT



Iceland is known for its active volcanoes due to its location on a divergent tectonic plate boundary. Volcanoes power explains a lot of myths and symbolizes the power and strength.

Lessonia Volcanic Ash comes from Krysuvik, in the Reykjanesskagi, a very active geothermal land which literally means the « peninsula of the fumes' cape ».

This black ash offers revitalizing virtues.

TECHNICAL DATA

Presentation	Powder (for a COSMETIC use only)
Colour	Deep Grey
Fragrance	Odorless
Microbiology	<100 cfu/g
Packaging	20-kg drum
Shelf-life	120 months
Dry matter	>95%
Volumic mass	1 350 to 1 550 g/l
INCI	Volcanic Ash

4 } COMPATIBILITY & STABILITY

The Microzest 50 Volcanic Ash is convenient to formulate powder forms formulations as masks or wraps.

5 } REGULATORY CONSTRAINTS

