

# **GenoWhite**<sup>™</sup>

## **Product Information**

### **FEATURE**

- Whitening /skin lightening effect
- Brighten skin complexion
- Even out skin tone
- Excellent stability
- Prevent pigmentation
- Reduce dark spot
- Improve skin clarity

#### **INCI NAME:**

Acetyl glycyl beta-alanine

CAS No.

1016788-34-3

**EINECS No.** 

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#### **STRUCTURE**

#### **SPECIFICATIONS**

Appearance	White powder
Odor	Odorless
Purity (HPLC)%	99 Min.
Loss on drying (%)	1.0 Max.
pH value (2% in DI water)	2.0 - 3.5
Total heavy metal	≤ 20 ppm

#### Description

GenoWhite<sup>™</sup> is an instant whitening agent with excellent stability. It is effective in dark spot reducing and skin clarity improvement.

#### **STORAGE**

Protect from contacting with light, heat and moisture.

Store in tightly closed container at  $25^{\circ}$ C. It is best to use the entire contents of the pack after opening.

#### **APPLICATIONS**

It is widely used in skin care products, especially desirable for whitening and anti-ageing products.

It is recommended to keep the pH of the formulation between 4.0 - 5.0.

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